



REPORT: Summary of Services

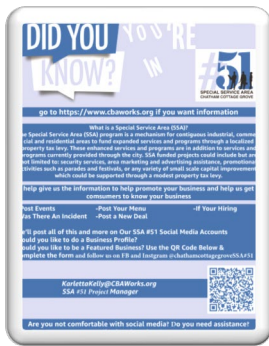
Prepared for
Commissioners Open Meeting
March 16th, 2022

Prepared by
SSA #51 Service Provider
Chatham Business Association, Small Business
Development Inc.

Advertising and Promotions

Important information, such as Business Workshops, Financial Assistance and Technology Development are distributed weekly to the SSA #51 businesses. Communications are sent to SSA #51 Businesses of SSA #51 Services, Monthly Membership Meetings, SSA Quarterly Meetings and GET Connected Program.

SSA #51 Service Provider takes all event opportunities to highlight their business. During the 4th-1st quarters. Their services and business cards were displayed.



<https://forms.gle/SVA2aXWPo9vAMKfA6>

CBA, SBDI is also adamantly promoting the SSA businesses on their social media.

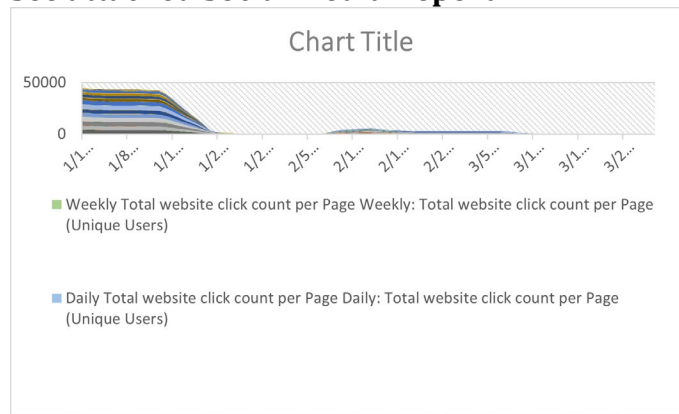
CBA will promote SSA #51 business deals and promotion on their Social Media sites

(Facebook.com/ @ChathamCottageGroveSSA51

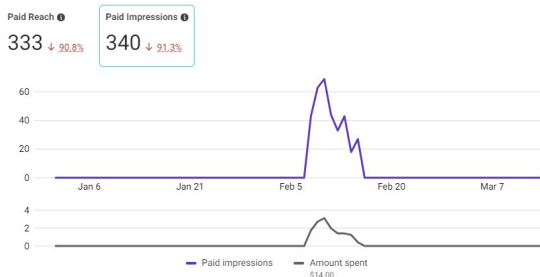
Instagram: Followers (@Chathamcottagesa51)

7 posts, 51 followers, 14 following

See attached Social Media Report



Ad trends



Public Way Maintenance

December 2019 – February 2020

Street Cleaning

Between December and February, a total of 301 bags (36 Gallon bags) of garbage were collected. In other words, 10,002 Gallons of garbage have been collected and removed from the streets of SSA #51 in the last three months. We lost one street cleaning staff member and re-hired a previous staff member.

Areas within the SSA #51 that were cleaned include: 75th Street (Indiana to Drexel), 79th Street (Cottage to 95th Street), 79th Street (Greenwood to Indiana), Cottage Grove (75th Street to 95th Street), and Vacant lots located on 75th Street, 79th Street, 95th Street and Cottage Grove Avenue.

Snow Removal:

The SSA #51 businesses were surveyed in order to find out the timings they would prefer their snow to be removed. 132 businesses have been surveyed so far, of that 5 businesses wanted snow removed between the hours of Noon – 3:00pm, 118 businesses, would like their snow removed between 8:30AM and Noon.

2022 1st Quarter Snow Removal Photos [link](#)



Public Way Aesthetics

SSA #51 Service Provider will promote the SSA# 51 businesses corridor with Banners, Custom Trash Containers and Planters. Five Custom Trash Receptacles permits were renewed along with 6 Planters within the Corridor.

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SSA #51 Businesses were surveyed about planter and Street Pole planters were favored overall. Based on City guidelines, CBA will draw up a plan for the best placement for planters. Negotiate replacement of damaged SSA 51 banners with Temple Display in accord with SSA#51 budget. Damaged banners per Field Supervisor are included: 6 on 95th, 19 on Cottage Grove from 75th and 95th, 12 on 79th St Corridor, and 9 on 75th St

Holiday Decorations

Service Provider is negotiating Holiday wreaths and ribbons purchase and Community Partnership installation for 2022-2021 Holiday install

Façade Improvements

No New projects this quarter.

Safety Programs

CBA, SBDI contracted AGB Investigatives for Special Event Security. (June 2019 – til now is currently on pause).