



REPORT:

Summary of Services - 4th Quarter 2023

Prepared for Commissioners Open Meeting
November 8th, 2023

Prepared by
SSA #51 Service Provider

Chatham Business Association, Small Business Development Inc.

1.

SSA 2024 Budget

2.

Advertising and Promotions

Important information, such as Business Certification, Financial Assistance and Technology Development are distributed regularly to the SSA #51 businesses. Communications are sent to SSA #51 Businesses of SSA #51 Services, Monthly Membership Meetings, SSA Quarterly Meetings and IT Ambassador Program.

October Business of the Month

Bikettle

JOIN TODAY!

- Resistance Training
- Endurance Training
- Personal Training
- Cardio Exercises

Quentin Love

LIFE CHANGING!

Learn More

COME RIDE WITH US!
345 E 75th Street
Chicago, IL 60619
October Business of the Month- 2023

Chatham Business Association

BEFORE

BELONG BECOME BREAKTHROUGH

QR Code

November Business of the Month



Public Way Maintenance

October 2023 – December 2023

Street Cleaning

Between July and September, a total of 906 bags (52 Gallon bags) of garbage were collected. In other words, 15,004 Gallons of garbage have been collected and removed from the streets of SSA #51 in the last three months. We lost one street cleaning staff member and hired a new staff member.

Areas within the SSA #51 that were cleaned include: 75th Street (Indiana to Drexel), 79th Street (Cottage to 95th Street), 79th Street (Greenwood to Indiana), Cottage Grove (75th Street to 95th Street), and Vacant lots located on 75th Street, 79th Street, 95th Street and Cottage Grove Avenue. Reported by Cliff Borner, SSA 51 Field Program Manager.

Public Works – CDOT

1. Street resurfacing:
75th Street – St. Lawrence to Martin Luther King
2. New Walk ways:
Martin Luther king Drive and Cottage

Snow Removal:

The SSA #51 businesses will be surveyed in order to find out the timings they would prefer their snow to be removed. The survey options will include the following: 8:30AM and Noon and Noon – 3:00pm, There was no Snow Removed reported this quarter.

Bobcat Theft:

A police report has been filed for the stolen bobcat. The equipment was stolen from the CBA /Help at Home Parking Lot at 80078th street Sunday, April 9, 2023. Help at home cameras show that the theft happened during daytime hours between. It was discovered missing the following Monday, April 10, 2023.

The Bobcat has not been located. The rental company filed an insurance claim for the loss.

We are currently getting quotes for rental opportunities with other rental companies.

4.



Public Way Aesthetics

SSA #51 Service Provider will promote the SSA# 51 businesses corridor with Banners, Custom Trash Containers and Planters. Five Custom Trash Receptacles permits were renewed along with 6 Planters within the Corridor.

SSA #51 Businesses were surveyed about planter and Street Pole planters were favored overall. Based on City guidelines, CBA will draw up a plan for the best placement for planters. Negotiate replacement of damaged SSA 51 banners with Temple Display in accord with SSA#51 budget. Damaged banners per Field Supervisor are included: 6 on 95th, 19 on Cottage Grove from 75th and 95th, 12 on 79th St Corridor, and 9 on 75th St Service Provider RFP's for Banner Vendor to replaced damaged banners. Service provider will utilize the relationship with the Chicago Art Institute to assist with the installation of the banners.

5.

Holiday Decorations

Service Provider Bannerville successfully installed Wreaths and Bows into our corridor.

Run Time: (December 7 – February 1)

Wreaths on poles (placement would be on every 2nd pole).

We have the wreaths and some bows, we would need to purchase pole attachments.



6. Façade Improvements

No New projects this quarter.

7. Safety Programs

A cybersecurity program is underway.

8. Reports

IDA Tour Success - IDA Chatham Tour

[2023 Annual Conference - International Downtown Association](#)



A graphic for the IDA 2023 Chatham Tour. On the left, a collage of four photos shows various street scenes in Chatham, including a building with a 'COUNTRY FINANCIAL' sign and a storefront with a 'Chatham' sign. In the center, a large white circle contains the word 'Chatham' in a script font, with a grey map of Illinois behind it. To the right, the text 'IDA 2023' is in large blue letters, followed by 'WELCOME TO CHATHAM TOUR' in blue and green. Below this, it says 'A BRIEF REPORT D BY CHATHAM BUSINESS ASSOCIATION - SERVICE PROVIDER TO TO SSA 51'. Logos for the Chatham Business Association and SSA #51 are also present.

IDA 2023
WELCOME TO CHATHAM TOUR
A BRIEF REPORT D BY
CHATHAM BUSINESS
ASSOCIATION - SERVICE
PROVIDER TO TO SSA 51

Tour Date: October 6, 2023



A graphic titled 'TOUR OVERVEIW' (sic) and 'SSA#51 WELCOMES 38 IDA VISITORS TO CHATHAM!'. It features a photo of the Chatham Market sign. The text 'GETTING INVOLVED' is in large blue letters. Below this, it says 'June 2023- Chicago Department of Planning announces the International Downtown Association (IDA) Annual Conference and invites Chambers and SSA's throughout the City activities to get involved.' It then states 'When given the opportunity to showcase what Chatham has to offer, the CBA team decided the best way to do this would be to not only show our visitors the hot spots within Chatham but also let them taste the iconic food and more.' This is followed by 'This presentation will:' and a list of bullet points: 'Demonstrate how the team navigated six months of planning to create a memorable visit, such as: Notifying Businesses (via phone, email and flyer distribution), Hosting Focus Group, illustrate documentation that was created to inform and motivate Chatham businesses and CBA staff and contractors responsible for making the tour a success, Market Study. Through this work, CBA was able to provide a memorable day for the visitors, the parting items included: Chatham Swag Bag, Market Study Booklet.' Logos for the Chatham Business Association and SSA #51 are also present.

TOUR OVERVEIW

SSA#51 WELCOMES 38 IDA VISITORS TO CHATHAM!

GETTING INVOLVED

June 2023- Chicago Department of Planning announces the International Downtown Association (IDA) Annual Conference and invites Chambers and SSA's throughout the City activities to get involved.

When given the opportunity to showcase what Chatham has to offer, the CBA team decided the best way to do this would be to not only show our visitors the hot spots within Chatham but also let them taste the iconic food and more.

This presentation will:

- Demonstrate how the team navigated six months of planning to create a memorable visit, such as:
 - Notifying Businesses (via phone, email and flyer distribution)
 - Hosting Focus Group
- illustrate documentation that was created to inform and motivate Chatham businesses and CBA staff and contractors responsible for making the tour a success.
 - Market Study

Through this work, CBA was able to provide a memorable day for the visitors, the parting items included:

- Chatham Swag Bag
- Market Study Booklet

» INVITATION GETTING THE WORD OUT

FLYER#1

NOTIFYING SSA#51 BUSINESSES

This step was to inform and educate the business owners.

We contacted the businesses in the SSA to discuss the tour.

This flyer was emailed and hand delivered to shop owners.

Front

Back

» TOUR MAP

GETTING AROUND CHATHAM

Map provided to bus driver by Chatham Business Association.

»

IDA Tour

Directions from Start at 75th Indiana to 713 E 87th St, Chicago, IL 60619, USA

- Start at 75th Indiana
- 75th Cottage Grove
- 7556 S Cottage Grove Ave, Chicago, IL 60619, USA
- 75th Street & Indiana, Chicago, IL 60619, USA
- 8259 S Indiana Ave, Chicago, IL 60619, USA
- 8259 S Michigan Ave, Chicago, IL 60619, USA
- 104 E 83rd St, Chicago, IL 60619, USA
- Cottage Grove & 83rd Street, Chicago, IL 60619, USA
- 8560 E 86th St, Chicago, IL 60619, USA
- 7141 E 87th St, Chicago, IL 60619, USA
- Directions from 713 E 87th St, Chicago, IL 60619, USA to Mahalia Jackson Court, East 79th Street, Chicago, IL
- 713 E 87th St, Chicago, IL 60619, USA

87th Street & Cottage Grove, Chicago, IL 60619, USA

8402 S Cottage Grove Ave, Chicago, IL 60619, USA

33 W 95th St, Chicago, IL 60628, USA

422 1/2 E 87th St, Chicago, IL 60619, USA

130 W 87th St, Chicago, IL 60620, USA

Mahalia Jackson Court, East 79th Street, Chicago, IL

» FOCUS GROUP LEARNING MORE FROM SSA BUSINESSES FLYER#2

NOTIFYING BUSINESSES

This step was to inform and educate the business owners.

We contacted the businesses in the SSA to discuss the tour.

This flyer was emailed and hand delivered to shop owners.



Participate in the Focus Group!

SSA businesses will be highlighted in the Market Study Printed Brochure!

YOU ARE INVITED!

Help shape the future of Chatham SSA #51! Chatham Business Association service provider for SSA #51 is undertaking a market study to provide critical information to local businesses to attract more customers and to attract new businesses and investment to the area. Come to focus groups listed below to get a preview of the study and to share your thoughts.

Photo Shoots will be taking place
WEDNESDAY September 20th
LET'S GET READY TO TAKE PICTURES!

FOCUS GROUP
Wednesday, September 20th
Morning Session: 9:00am - 10:00am

FOOD WILL BE SERVED
LOCATION: DISCOVER SHINE BRIGHT CENTER
8560 S COTTAGE GROVE AVE.
CHICAGO, IL 60619

FREE PHOTO SHOOTS:
PHOTOGRAPHERS WILL BE IN THE AREA BETWEEN:
SEPTEMBER 20TH - 10:30 - 1:00PM
PLEASE CONFIRM YOUR AVAILABILITY!

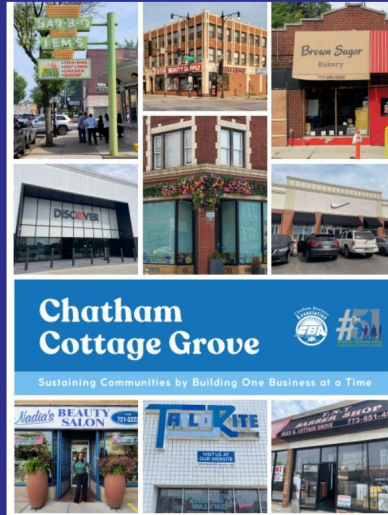
CALL 773-994-5006 EXT.111
JENNIPHERADKINS@CBAWORKS.ORG

SSA #51 CHATHAM COTTAGE GROVE BUSINESSES IN THE SPOTLIGHT

MARKET STUDY

Getting the Data for a Better Tomorrow

This is an updated Market Study of businesses and business activities within the SSA and ten miles outside of the SSA. This Market Study shows the strength of Chatham's commercial corridors. However it also shows the gaps where work is needed related to vacancy, store diversity and the shopping habits of residents who shop outside the SSA.



The Market Study was created with the assistance of Teska Marketing Group, Inc.

PRODUCTS FROM SSA#51 CREATES EXCITEMENT FOR THE IDA VISITORS

CHATHAM SWAG BAG

Getting the Data for a Better Tomorrow

after outreach to the SSA business, we captured fourteen businesses who wanted to participate.



Welcome to Chatham 2023 Conference Gifts International Downtown Association

Soul Veg City www.soulvegcity.com	Known for over 40 years of plant based cuisine.
KMT Health Food www.kmthealthfood.com	Holistic and Integrative Approach to health and wellness. Take home an Autographed copy of Dr. Sheldon T. Caesar's, Most Powerful Book of Affirmations Ever Written. www.doctorsea.com
A & S Beverages www.asbeverages.com	Providing exceptional wines, beers, and spirits, along with a remarkable cigar selection. Indulge in the best that Chatham has to offer. Cheers!
Lem's BBQ www.lemssbbq.com	Enjoy a taste of Chatham at home with Lem's BBQ, winning blend of seasonings. Since 1954, Known for its ribs & hotlinks.
Mabe's Deli www.mabesdeli.com	Home of the Delectable Q's Jerk (pork) Panini... Turkey breast with pork sauce served with turkey bacon, red onion, spinach, Swiss cheese, roasted red pepper mayo on Panini bread.
Brown Sugar www.brownsugarbakerychicago.com	Brown Sugar Bakery has become a house hold name in Chicago, renowned for baked goods and candies.
Eliana Boutique www.elianaboutique.com	Fashion forward and classic ladies apparel.
Dan Donut www.dandonut.com	Is "too good to dunk"? Proudly serving Donuts, Coffee, Cinnamon Rolls and Breakfast Sandwiches.
TCA Health www.tcahealth.org	Federally qualified health center providing high-quality primary care, dental, and behavioral health care services to keep Chatham well.
Nike Unite www.nike.com/retail/nike-unite-south-chicago	Nike supports active lifestyles in Chatham through apparel and accessories at great values.
Discover Center www.jobs.discover.com	Show Bright Customer Care and Community Center, locally sourced staff and businesses. 100% Customer Service based in the U.S., Chatham ranks #1 in performance according to Discover CDO.
Walgreens www.walgreens.com	Trusted since 1901, at the corner of happy and healthy.
Sizzler Steaks www.sizzlersteak.com	Prepares a hearty variety of dining options with an emphasis on selections that are heart healthy.
Garrett Popcorn www.garrettpopcorn.com	Keeps Chatham Popcorn! Enjoy the signature cheese and caramel mix made famous in Chicago.

Come back again soon!

PRODUCTS OFFERED BY SSA#51 CREATES EXCITEMENT FOR THE IDA VISITORS

CHATHAM SWAG BAG

The Gift Bag from the Heart of the Southside

This is an updated Market Study of businesses and business activities within the SSA and ten miles outside of the SSA. This Market Study shows the strength of Chatham's commercial corridors. However it also shows the gaps where work is needed related to vacancy, store diversity and the shopping habits of residents who shop outside the SSA.



**PRODUCTS OFFERED BY
SSA#51 CREATES
EXCITEMENT FOR THE IDA
VISITORS**

CHATHAM SWAG BAG

**The Gift Bag from the
Heart of the Southside**

FLYER INSIDE THE CHATHAM SWAG BAG



What's in the Bag!

Vendor	Description
KMT Health Foods	Affirmation Book
Eliana Boutique	Scarf
Walgreens	Manicure kit
Nike Unite	Various Items
Lem's BBQ	Seasoning
A & S Beverages	Love Lemonade
Soul Veg City	Vegan Mac n Cheese
Mabe's Deli	DJ's Parini
Brown Sugar Bakery	Cake Slice
Garrett Popcorn	Cheese & Caramel Mix
Dat Donut	Glazed and Assorted
Sizzlin' Skillets	Chicken Cesar Salad
TCA Health	Wellness Supplies



RESPONSES AT THE END OF THE TOUR!



At the end of the tour, it was clear Chatham had made an enduring impression on the hearts and minds of the IDA visitors. They had hoped to see more but could not due to time constraints. The group vowed to return to Chatham!

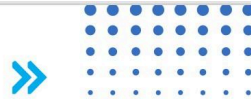
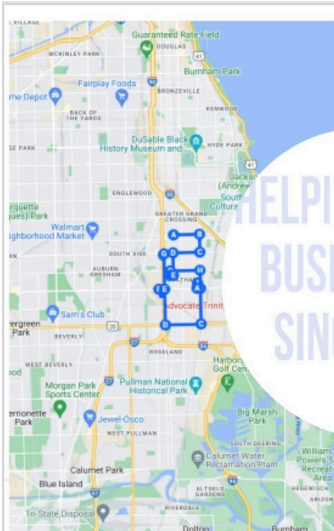
"IM READY TO SEE MORE"

"CHICAGO VIBES!"

"VERY IMPRESSIVE"

"LET'S STAY CONNECTED"

**IDA VISITORS FALL IN
» LOVE WITH CHATHAM!**



**HELPING LOCAL
BUSINESSES
SINCE 1972**



**GET MORE
INFORMATION
WHAT'S
HAPPENING
IN CHATHAM**

WWW.CBAWORKS.ORG



9. New Ideas and Business

CBA Building to Business Vacancy Abatement Initiative

Summary:

This report proposes the launch of the Building to Business Vacancy Abatement Initiative, aimed at revitalizing vacant storefronts within the CBA footprint. The initiative prioritizes initial engagement with owners of highly promising vacancies who demonstrate openness to receiving assistance.

Goals:

- Establish connections with property owners: Foster positive relationships based on mutual trust and a collaborative approach.
- Clarify CBA's supportive role: Emphasize that the initiative exists to guide and connect owners with potential tenants, minimizing their workload.
- Secure owner participation: Obtain consent for listing vacant properties on a dedicated online platform and displaying initiative signage.
- Develop an online presence: Create a webpage at www.cbaworksworks.org/building showcasing available properties with essential details (lease/sale status, etc.).
- Facilitate tenant inquiries: Implement an inquiry form for interested parties to express their interest in specific properties and their intended business use.
- Nurture communication: Manage inquiries by promptly notifying property owners and following up with both parties to facilitate communication and progress.

Timeline:

- Immediate: Begin identifying suitable vacant storefronts and their owners for initial outreach.
- Q1 2024: Official launch of the Building to Business Initiative.
- Ongoing: Continuous outreach to expand the pool of participating properties and tenants.

Resources:

- Enlist Lumity students' assistance in building the initiative's webpage and inquiry forms.

Communication:

- Develop a friendly and informative script for property owner outreach, highlighting the initiative's benefits and addressing potential concerns.
- Consider sharing the market study's findings upon request to demonstrate the strong potential for tenant placement.

Next Steps:

- Collaborate on crafting the optimal script for engaging property owners during the next staff meeting.
- Finalize the market study and prepare for potential inquiries about its findings.
- Initiate outreach to the identified property owners based on the established script and timeline.

By implementing this strategic initiative, CBA can make a significant contribution to revitalizing vacant storefronts, fostering local business growth, and enhancing the vibrancy of the community.

Link to Property/Business Owners Request for Information:

https://docs.google.com/forms/d/e/1FAIpQLSd6uVdMMnlCkfZO_AJR8m03dQSG0u10u-mf1S4Qm20qTgywiw/viewform?vc=0&c=0&w=1&flr=0

A sample of the brochure:

[illegible]