REPORT: Summary of Services - 4th Quarter 2023

Prepared for Commissioners Open Meeting
November 8th, 2023

Prepared by
SSA #51 Service Provider

Chatham Business Association, Small Business Development Inc.
1. SSA 2024 Budget

2. Advertising and Promotions

Important information, such as Business Certification, Financial Assistance and Technology Development are distributed regularly to the SSA #51 businesses. Communications are sent to SSA #51 Businesses of SSA #51 Services, Monthly Membership Meetings, SSA Quarterly Meetings and IT Ambassador Program.

October Business of the Month

November Business of the Month
Public Way Maintenance
October 2023 – December 2023

Street Cleaning
Between July and September, a total of 906 bags (52 Gallon bags) of garbage were collected. In other words, 15,004 Gallons of garbage have been collected and removed from the streets of SSA #51 in the last three months. We lost one street cleaning staff member and hired a new staff member.

Areas within the SSA #51 that were cleaned include: 75th Street (Indiana to Drexel), 79th Street (Cottage to 95th Street), 79th Street (Greenwood to Indiana), Cottage Grove (75th Street to 95th Street), and Vacant lots located on 75th Street, 79th Street, 95th Street and Cottage Grove Avenue. Reported by Cliff Borner, SSA 51 Field Program Manager.

Public Works – CDOT
1. Street resurfacing:
45th Street – St. Lawrence to Martin Luther King
2. New Walk ways:
Martin Luther king Drive and Cottage

Snow Removal:
The SSA #51 businesses will be surveyed in order to find out the timings they would prefer their snow to be removed. The survey options will include the following: 8:30AM and Noon and Noon – 3:00pm, There was no Snow Removed reported this quarter.

Bobcat Theft:
A police report has been filed for the stolen bobcat. The equipment was stolen from the CBA /Help at Home Parking Lot at 80078th street Sunday, April 9, 2023. Help at home cameras show that the theft happened during daytime hours between. It was discovered missing the following Monday, April 10, 2023.
The Bobcat has not been located. The rental company filed an insurance claim for the loss. We are currently getting quotes for rental opportunities with other rental companies.

4. **Public Way Aesthetics**

SSA #51 Service Provider will promote the SSA# 51 businesses corridor with Banners, Custom Trash Containers and Planters. Five Custom Trash Receptacles permits were renewed along with 6 Planters within the Corridor.

SSA #51 Businesses were surveyed about planter and Street Pole planters were favored overall. Based on City guidelines, CBA will draw up a plan for the best placement for planters. Negotiate replacement of damaged SSA 51 banners with Temple Display in accord with SSA#51 budget. Damaged banners per Field Supervisor are included: 6 on 95th, 19 on Cottage Grove from 75th and 95th, 12 on 79th St Corridor, and 9 on 75th St Service Provider RFP’s for Banner Vendor to replaced damaged banners. Service provider will utilize the relationship with the Chicago Art Institute to assist with the installation of the banners.

5. **Holiday Decorations**

Service Provider Bannerville successfully installed Wreaths and Bows into our corridor. Run Time: (December 7 – February 1)

Wreaths on poles (placement would be on every 2nd pole).

We have the wreaths and some bows, we would need to purchase pole attachments.
6. Façade Improvements
   No New projects this quarter.

7. Safety Programs
   A cybersecurity program is underway.

8. Reports

IDA Tour Success - IDA Chatham Tour
2023 Annual Conference - International Downtown Association
INVITATION GETTING THE WORD OUT

FLYER#1 NOTIFYING SSA#51 BUSINESSES
This step was to inform and educate the business owners.
We contacted the businesses in the SSA to discuss the tour.
This flyer was emailed and hand delivered to shop owners.

TOUR MAP GETTING AROUND CHATHAM
Map provided to bus driver by Chatham Business Association.

FOCUS GROUP LEARNING MORE FROM SSA BUSINESSES
FLYER#2 NOTIFYING BUSINESSES
This step was to inform and educate the business owners.
We contacted the businesses in the SSA to discuss the tour.
This flyer was emailed and hand delivered to shop owners.

YOU ARE INVITED!
Help shape the future of Chatham SSA #51! Chatham Business Association service provider for SSA #51 is undertaking a market study to provide critical information to local businesses to attract more customers and to attract new businesses and investment to the area. Come to focus groups listed below to get a preview of the study and to share your thoughts.

Photo Shoots will be taking place WEDNESDAY September 20th LET'S GET READY TO TAKE PICTURES!

Focus Group Wednesday, September 20th Morning: 9:00 – 11:00 AM
Afternoon: 1:00 – 3:00 PM

Location: Discover Shine Bright Center 5700 Cottage Grove Ave. Chicago, IL 60637

Free Photo Shoots: Photographers will be in the area between September 23rd – 29th, 10:30 - 1:00PM Please confirm your availability!

Call 773-734-2909 x 171

ILhomeworking@icloud.com
SSA #51
CHATHAM
COTTAGE GROVE
BUSINESSES IN THE
SPOTLIGHT

MARKET STUDY

Getting the Data for a Better Tomorrow

This is an updated Market Study of businesses and business activities within the SSA and ten miles outside of the SSA. This Market Study shows the strength of Chatham's commercial corridors. However, it also shows gaps where work is needed related to vacancy, store diversity, and the shopping habits of residents who shop outside the SSA.

PRODUCTS FROM SSA#51 CREATES EXCITEMENT FOR THE IDA VISITORS

CHATHAM SWAG BAG

Getting the Data for a Better Tomorrow

after outreach to the SSA business, we captured fourteen businesses who wanted to participate.

PRODUCTS OFFERED BY SSA#51 CREATES EXCITEMENT FOR THE IDA VISITORS

CHATHAM SWAG BAG

The Gift Bag from the Heart of the Southside

This is an updated Market Study of businesses and business activities within the SSA and ten miles outside of the SSA. This Market Study shows the strength of Chatham's commercial corridors. However, it also shows gaps where work is needed related to vacancy, store diversity, and the shopping habits of residents who shop outside the SSA.
PRODUCTS OFFERED BY SSA#51 CREATES EXCITEMENT FOR THE IDA VISITORS

CHATHAM SWAG BAG

The Gift Bag from the Heart of the Southside

FLYER INSIDE THE CHATHAM SWAG BAG

What's in the Bag!

<table>
<thead>
<tr>
<th>Vendor</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>BMF Health Foods</td>
<td>Affirmation Book</td>
</tr>
<tr>
<td>Divine Resilience</td>
<td>Tea</td>
</tr>
<tr>
<td>Makeovers</td>
<td>Manicure Kit</td>
</tr>
<tr>
<td>Nike Unis</td>
<td>Various Items</td>
</tr>
<tr>
<td>Second Wind</td>
<td>Squeaker</td>
</tr>
<tr>
<td>A &amp; S Beverages</td>
<td>Love Lemonade</td>
</tr>
<tr>
<td>Soul Dog Day</td>
<td>Vegan Mac n Cheese</td>
</tr>
<tr>
<td>Second Dee</td>
<td>Big Fries</td>
</tr>
<tr>
<td>Brown Sugar Bakery</td>
<td>Caker Mix</td>
</tr>
<tr>
<td>Garrett Popcorn</td>
<td>Cheese &amp; Corn Mix</td>
</tr>
<tr>
<td>Sea Sauce</td>
<td>Grilled and Seasoned</td>
</tr>
<tr>
<td>Sugar Skulls</td>
<td>Chicken Caesar Salad</td>
</tr>
<tr>
<td>TLC Health</td>
<td>Wellness Supplies</td>
</tr>
</tbody>
</table>

RESPONSES AT THE END OF THE TOUR!

“IM READY TO SEE MORE”
“CHICAGO VIBES!”
“VERY IMPRESSIVE”
“LET'S STAY CONNECTED”

IDA VISITORS FALL IN LOVE WITH CHATHAM!

At the end of the tour, it was clear Chatham had made an enduring impression on the hearts and minds of the IDA visitors. They had hoped to see more but could not due to time constraints. The group vowed to return to Chatham.

GET MORE INFORMATION
WHAT’S HAPPENING IN CHATHAM

WWW.CBAWORKS.ORG

HELPING LOCAL BUSINESSES SINCE 1972
9. New Ideas and Business
CBA Building to Business Vacancy Abatement Initiative

Summary:

This report proposes the launch of the Building to Business Vacancy Abatement Initiative, aimed at revitalizing vacant storefronts within the CBA footprint. The initiative prioritizes initial engagement with owners of highly promising vacancies who demonstrate openness to receiving assistance.

Goals:

- Establish connections with property owners: Foster positive relationships based on mutual trust and a collaborative approach.
- Clarify CBA’s supportive role: Emphasize that the initiative exists to guide and connect owners with potential tenants, minimizing their workload.
- Secure owner participation: Obtain consent for listing vacant properties on a dedicated online platform and displaying initiative signage.
- Develop an online presence: Create a webpage at www.cbaworksworks.org/building showcasing available properties with essential details (lease/sale status, etc.).
- Facilitate tenant inquiries: Implement an inquiry form for interested parties to express their interest in specific properties and their intended business use.
- Nurture communication: Manage inquiries by promptly notifying property owners and following up with both parties to facilitate communication and progress.

Timeline:

- Immediate: Begin identifying suitable vacant storefronts and their owners for initial outreach.
- Q1 2024: Official launch of the Building to Business Initiative.
- Ongoing: Continuous outreach to expand the pool of participating properties and tenants.

Resources:

- Enlist Lumity students' assistance in building the initiative's webpage and inquiry forms.

Communication:

- Develop a friendly and informative script for property owner outreach, highlighting the initiative's benefits and addressing potential concerns.
- Consider sharing the market study's findings upon request to demonstrate the strong potential for tenant placement.
Next Steps:

- Collaborate on crafting the optimal script for engaging property owners during the next staff meeting.
- Finalize the market study and prepare for potential inquiries about its findings.
- Initiate outreach to the identified property owners based on the established script and timeline.

By implementing this strategic initiative, CBA can make a significant contribution to revitalizing vacant storefronts, fostering local business growth, and enhancing the vibrancy of the community.

**Link to Property/Business Owners Request for Information:**

[https://docs.google.com/forms/d/e/1FAIpQLSd6uVdMMnlCkfZO_AJR8m03dQSG0u10umf1S4Qm20qTgywiw/viewform?vc=0&c=0&w=1&flr=0](https://docs.google.com/forms/d/e/1FAIpQLSd6uVdMMnlCkfZO_AJR8m03dQSG0u10umf1S4Qm20qTgywiw/viewform?vc=0&c=0&w=1&flr=0)
A sample of the brochure: