



REPORT: Summary of Services

Prepared for
Commissioners Open Meeting
October 18, 2017

Prepared by
SSA #51 Service Provider
Chatham Business Association, Small Business
Development Inc.

Advertising and Promotions

Important information, such as Business Workshops, Financial Assistance and Technology Development are distributed monthly to SSA #51 businesses. Every effort is made that SSA #51 Businesses are informed of SSA #51 Services, Monthly Membership Meetings, SSA Quarterly Meetings, BACP Workshops and GET Connected Program.

The SSA #51 Service Provider takes every opportunity to market their SSA #51 businesses. During the September 9th, 2017 SSA #51 Back to School Free Haircut Event, SSA #51 Barber shops and Hair Salons were invited to showcase their haircut and styling talents for the students returning to school. CBA, SBDI sponsored by the Chatham Cottage Grove Special Service area #51 purchased the time of the stylists and marketed the event. Their business cards and flyers were on display. **11 Barbershops, 55 Haircuts/Hairdos were done and 18 local schools were represented** SSA#51 businesses participated. (See attached "Back to School" Report)



CBA, SBDI is also promotes the SSA #51 businesses on social media.

Facebook): **1,171** Likes

(Facebook.com/ChathamBusiness

Twitter: **828** Followers (@CBAworks)

Public Way Maintenance

June - September 2017

Street Cleaning

So far this quarter these stats are estimates due to staff errors reported of garbage were collected and removed from the streets of SSA #51 in the months of March through May.

So far this quarter in total SSA # 51 Cottage Grove, 87th and 95th St Corridor cleared **109** Lamp Posts, **548** Bus Stops, **1,776** driveways, 886 Gallons of garbage from vacant lots, **1796** Walkways and **1386** Bags of Garbage from the corridor.

Areas within the SSA #51 that were cleaned include: 75th Street (Indiana to Drexel), 79th Street (Cottage to 95th Street), 79th Street (Greenwood to Indiana), Cottage Grove (75th Street to 95th Street), and Vacant lots located on 75th Street, 79th Street, 95th Street and Cottage Grove Avenue.

Public Way Aesthetics



Within the SSA #51 Boundaries on Cottage Grove, there are **55** new poles installed, the previously purchased banners that were taken down from the old poles, where used to replace all **17** the damaged banners throughout the SSA #51 corridor. **1** on 95th, **9** on Cottage Grove, **2** on 79th and **3** on 87th.

There are new plans of planter installations. The commissioner approved vendor On The Ledge, has provide texture and diagrams of new planters, Program Manager has provide locations and submitted permits via architectural drawings. (See attached)

Façade Improvements

29 total Businesses applications were submitted as of September 2017. **6** have completed their Façade Improvements that include Awnings, new signage and security shutters. **3** have been removed from list. **6** are in Design Process. **1** is approved, just waiting on installation. **2** are at various stages of documentation status.

Safety Programs

CBA, SBDI contracted AGB Investigative for Security. Reported by SSA51 Officer Vaughn (AGB July 2017 through September 2017 Reports attached).